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What is claimed is:

1. A method for generating a prioritized view of a plurality of messages, comprising the steps of:

defining one or more concepts against which a message can be prioritized, the or each concept comprising one or more conditions against which a message can be tested;

for each message, generating a fit to a selected one or more of said concepts, said fit corresponding to whether or not said message fulfils said conditions; and

creating a display representative of the respective fits of said messages to said one or more selected concepts.

- 2. A method as claimed in claim 1 wherein said display creating step comprises displaying respective cells associated with messages in one or more rows or columns.
- 3. A method as claimed in claim 2 wherein said concept defining step comprises associating a concept with a display parameter comprising one of a colour or size.
- 4. A method as claimed in claim 3 wherein said display creating step is responsive to a user selecting a prioritized view according to a concept associated with a colour, to display said cells in an intensity of said colour proportional to the fit of their associated message to said concept.

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5. A method as claimed in claim 3 wherein said display creating step is responsive to a user selecting a prioritized view according to a concept associated with size, to display said cells with a length proportional to the fit of their associated message to said concept.

- 6. A method as claimed in claim 3 wherein said display creating step is responsive to a user selecting a prioritized view according to a first concept associated with a colour and a second concept associated with size, to display said cells in an intensity of said colour proportional to the fit of their associated message to said first concept and with a length proportional to the fit of their associated message to said second concept.
- 7. A method as claimed in claim 3 wherein said display creating step is responsive to a user selecting a prioritized view according to first and second concepts, each associated with a respective colour, to display said cells in a colour according to the best fit of their associated message to one of said first and second concepts.
- 8. A method as claimed in claim 7, wherein said display creating step is responsive to a user selecting a prioritized view according to a third concept associated with size, to display said cells with a length proportional to the fit of their associated message to said third concept.

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- A method as claimed in claim 2 comprising the step of: 1 9. grouping messages into a plurality of groups, and 2 wherein said display creating step comprises displaying 3 respective cells associated with messages in a row or column 4 extending from their associated groups. 5
- A method as claimed in claim 9 wherein said grouping 1 step comprises grouping said messages in discussion threads. 2
  - 11. A method as claimed in claim 9 wherein said grouping step comprises grouping said messages according to their subject matter.
  - A method as claimed in claim 9 wherein said messages 12. are grouped by said user into a plurality of folders.
  - 13. A method as claimed in claim 9 wherein messages groups containing less than a predetermined number of messages are merged into a "No Category" group.
  - A method as claimed in claim 1 wherein said messages are email messages.
- A method as claimed in claim 1 wherein each concept 15. comprises one or more scenarios, the or each scenario comprising one or more of said conditions, and wherein said 3 fit generating step comprises testing each message against 4 the or each condition in the or each scenario for a user selected concept to generate a fit for the or each scenario.

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1	16.	А	method	as	claimed	in	claim	15	wherein	said	fit	for

- 2 said concept is the highest of said fits for the or each
- 3 scenario.
- 1 17. A method as claimed in claim 15 wherein said fit for
- 2 said concept is the aggregate of said fits for the or each
- 3 scenario.

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18. A message viewer for generating a prioritized view of a plurality of messages, comprising:

means for defining one or more concepts against which a message can be prioritized, the or each concept comprising one or more conditions against which a message can be tested:

means, operable on each message, for generating a fit to a selected one or more of said concepts, said fit corresponding to whether or not said message fulfils said conditions; and

means for creating a display representative of the respective fits of said messages to said one or more selected concepts.

19. A computer program product comprising computer program code stored on a computer readable storage medium for, when executed on a computing device, generating a prioritized view of a plurality of messages, the program code comprising means for performing the steps of claim 1.